

## **PRESS RELEASE**

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### **ASSOCIATION OF LEARNING PROVIDERS ANNOUNCES 2019 AWARDS RECIPIENTS**

*Industry Leaders in Training, Learning and Performance Consulting Honored  
at Annual Business Retreat*

DALE CITY, VA (March 19, 2019) – A business leader and author, a groundbreaking management expert and consultant, a renowned business thinker, and an experiential learning company that is one of the largest providers of design thinking training in the world were among the honorees this year at ISA–The Association of Learning Providers’ Annual Business Retreat in Scottsdale, AZ. The awards recognized the recipients’ leadership and contributions to ISA and to the learning industry at large.

“Through their bodies of work, business successes and contributions to our association, this year’s group of honorees is helping drive our industry forward in a time of unprecedented change and disruption,” says Pam McLean, CEO, Hudson Institute of Coaching, and Chair of the Awards Committee. “At the same time, their generosity and collaborative spirit symbolize the very best of what ISA and the learning profession are all about.”

Selected by the Awards Committee based on an evaluation of category-specific criteria, the 2019 ISA Award winners are:

- **ExperiencePoint:** *ISA’s 2019 Business of the Year*
- **Rosabeth Moss Kanter**, Ernest L. Arbuckle professor of business administration at Harvard Business School, Chair and Director of the Harvard University Advanced Leadership Initiative: *The Thought Leader Award*
- **Ken Blanchard**, Co-Founder and Chief Spiritual Officer, The Ken Blanchard Companies, and author of the iconic classic, “The One Minute Manager”: *The Broomfield Award – The Spirit of ISA*
- **Henry Evans**, Founder and Managing Partner, Dynamic Results: *The Outstanding Contribution Award*

“For all their accomplishments, this year’s award winners are truly some of the humblest people you’ll ever meet, always learning, listening and looking for ways to shine the spotlight on others,” says Pamela J. Schmidt, Executive Director of ISA. “Our association is stronger because of

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their engagement, whether they're relatively new to ISA or, like Ken Blanchard, are among the pioneers who founded the organization more than 40 years ago."

Previous ISA award winners have included Dr. Beverly Kaye, Patrick Lencioni, Dr. John Kotter, Peter Senge, Dr. John "Jack" Zenger and Dr. Joseph "Joe" Folkman, Stephen R. Covey, Intrepid by VitalSource®, the Center for Creative Leadership, Power Speaking, Pivot Leadership, Crisis Prevention Institute, Acumen Learning, Management Concepts, The Ken Blanchard Companies, DDI and leaders from all segments of the learning, training and performance consulting community.

More information about each of the 2019 award recipients and the award selection criteria can be found at [www.isaconnection.org](http://www.isaconnection.org).

### **About ISA—The Association of Learning Providers**

[ISA](http://www.isaconnection.org) is the only industry-specific association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. More than 80 companies comprise the membership of ISA, who are contributing to the success of more than 100,000 clients across the Fortune 500 and around the world. Members come together to learn key business insights, share their collective wisdom, expand their resources and enhance their results.

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