SCHEDULE AT A GLANCE *as of 11/19/2018*

Sunday 3/17/2019	Monday 3/18/2019	Tuesday 3/19/2019	Wednesday 3/20/2019
	Breakfast Buffet 7:30 - 8:45 am	**Breakfast Buffet** 7:30 - 8:45 am	**Continental Breakfast** 7:30 - 8:45 am
Invitation Only **ISA CEOs/Presidents/ Owners Meeting** 10:00 - 11:30 am	Kickoff **State of the Association** 9:00 am Keynote **Declare Your Bold Vision—And Make It Happen** *Wendy Leshgold* 9:30 - 11:00 am	Kickoff 9:00 - 9:15 am **Like Size Challenges Company Breakouts** 9:30 - 11:15 am Breakouts: Up to $2.5M $2.5M-$4.9M $5M-$11M $11M++	Work Shop **How to Lead, Sell & Innovate With Your Visual Mind** *Dan Roam* 9:00 am - Noon
	Break/ISA Café 11:00 - 11:30 am		
Invitation Only **LUNCH for CEOs/Presidents/Owners & Financial Benchmark Study Participants** 11:30 am - 12:30 pm	**Business of the Year** 11:30 am - 12:30 pm	**Lunch** 11:15 am - 12:15 pm	
	Lunch 12:30 - 1:45 pm	Mega Session I **Business Acumen** *Kevin Cope* 12:30 - 1:45 pm	
Invitation Only **2018 ISA Financial Benchmark Study** 12:30 pm - 2:30 pm	A Panel Presentation ***Bold Thinking. Smart Growth! Stories of Experience*** 1:45 - 3:00 pm Closing - 3:00-3:15 pm	Mega Session II **Leveraging Accountability** *Henry Evans* 12:30 - 1:45 pm	
		Mega Session III **Results That Executives Will Love** *Jack & Patti Phillips* 12:30 - 1:45 pm	
Kickoff 3:00 pm	**FREE TIME**	**Break / ISA Café** 1:45 - 2:00 pm	
Keynote **Spectrum Thinking About the Future** *Bob Johansen* 3:30 - 5:30 pm	3:15-5:00 pm	Keynote **Becoming Indistractable** *Nir Eyal* 2:00 - 3:00 pm Closing Remarks 3:00 - 3:15 pm	
Welcome Reception 1st Time Attendees 6:30 - 7:30 pm	**Free Evening**	**Celebrating ISA's 2019 Awards** Reception - 6:30 - 7:00 pm Awards - 7:00-7:30 pm Dinner/Dancing - 7:30-10:00 pm	
Great Graze 7:30 - 9:30 pm			