

# SCHEDULE AT A GLANCE as of 1/23/2019

Sunday 3/17/2019	Monday 3/18/2019	Tuesday 3/19/2019	Wednesday 3/20/2019
	<b>Breakfast Buffet</b> 7:30 - 9:00 am - <i>Paradise Terrace</i> <b>Rookie Breakfast</b> 7:30 - 9:00 am - <i>Salon 5&amp;6</i>	<b>Breakfast Buffet</b> 7:30 - 8:45 am <i>Paradise Terrace</i>	<b>Continental Breakfast</b> 7:30 - 8:45 am <i>Paradise Terrace</i>
<u>Invitation Only</u> <b>ISA CEOs/Presidents/ Owners Meeting</b> 10:00 - 11:30 am  <i>Salon 2</i>	<u>Kickoff</u> <b>State of the Association</b> 9:15 am <i>Salon 3</i> <u>Keynote</u> <b>Declare Your Bold Vision—And Make It Happen</b> <i>Wendy Leshgold</i> 9:45 - 11:15 am <i>Salon 3</i>	<u>Kickoff</u> 9:00 - 9:15 am <i>Salon 3</i>	<u>Work Shop</u>  <b>How to Lead, Sell &amp; Innovate With Your Visual Mind</b>  <i>Dan Roam</i>  9:00 am - Noon <i>Salon 3</i>
	<b>Break/ISA Café</b> 11:15 - 11:30 am <i>Salon 1</i>	<b>Like Size Challenges for Like Size Companies</b> 9:30 - 11:15 am  <u>Breakouts:</u>  Up to \$2.5M - <i>Salon 2</i> \$2.5M-\$4.9M - <i>Salon 3</i> \$5M-\$11M - <i>Salon 5</i> \$11M++ - <i>Salon 6</i>	
<u>Invitation Only</u> <b>LUNCH for CEOs/Presidents/Owners &amp; Financial Benchmark Study Participants</b> 11:30 am - 12:30 pm <i>Sonoran Terrace</i>	<b>Business of the Year</b>  11:30 am - 12:30 pm <i>Salon 3</i>	<b>Lunch</b> 11:15 am - 12:15 pm <i>Paradise Terrace</i>	
	<b>Lunch</b> 12:30 - 1:45 pm <i>Paradise Terrace</i>	<u>Mega Session I</u> <b>Business Acumen</b> <i>Kevin Cope</i> 12:30 - 1:45 pm - <i>Salon 2</i>	
<u>Invitation Only</u> <b>2018 ISA Financial Benchmark Study</b>  12:30 pm - 2:30 pm <i>Salon 5&amp;6</i>	<u>A Panel Presentation</u> <b>Bold Thinking. Smart Growth! Stories of Experience</b>  1:45 - 3:00 pm  <u>Closing</u> - 3:00-3:15 pm <i>Salon 3</i>	<u>Mega Session II</u> <b>Leveraging Accountability</b> <i>Henry Evans</i> 12:30 - 1:45 pm - <i>Salon 5</i>	
		<u>Mega Session III</u> <b>Results That Executives Will Love</b> <i>Jack &amp; Patti Phillips</i> 12:30 - 1:45 pm - <i>Salon 6</i>	
<b>Kickoff</b> 3:00 pm <i>Salon 3</i>	<b>FREE TIME</b>   3:15-5:00 pm   <b>Free Evening</b>	<b>Break / ISA Café</b> 1:45 - 2:00 pm <i>Salon 1</i>	
<u>Keynote</u> <b>Spectrum Thinking About the Future</b> <i>Bob Johansen</i>  3:30 - 5:30 pm <i>Salon 3</i>		<u>Keynote</u> <b>Ideas That Move People</b> <i>Nir Eyal</i> 2:00 - 3:00 pm  <u>Closing Remarks</u> 3:00 - 3:15 pm <i>Salon 3</i>	
<b>Welcome Reception</b> 1st Time Attendees 6:30 - 7:30 pm <i>Salon 1&amp;2</i>		<b>Celebrating ISA's 2019 Awards</b> <u>Reception</u> - 6:30 - 7:00 pm <i>Sonoran Terrace</i>	
<b>Great Graze</b> 7:30 - 9:30 pm <i>Sonoran Terrace</i>		<u>Awards</u> - 7:00-7:30 pm <u>Dinner/Dancing</u> - 7:30-10:00 pm <i>Salon 4</i>	