

# **PRELIMINARY SCHEDULE AT A GLANCE**

Work In Progress--Subject to Revision (8/9/2019)

| Sunday<br>3/15/2020  | Monday<br>3/16/2020   | Tuesday<br>3/17/2020   | Wednesday<br>3/18/2020   |
|--|---|--|--|
|  | <b>Breakfast Buffet</b><br>7:30 - 9:00 am - <i>Paradise Terrace</i><br><b>"Wonder Years" Breakfast</b><br>7:30 - 9:00 am - <i>Salon 1</i>   | <b>Breakfast Buffet</b><br>7:30 - 9:00 am<br><i>Paradise Terrace</i>   | <b>Continental Breakfast</b><br>7:30 - 8:45 am<br><i>Paradise Terrace</i>                      |
| <u>Invitation Only</u><br><b>ISA CEOs/Presidents/<br/>Owners Meeting</b><br>10:00 - 11:30 am<br><br><i>Salons 1 &amp; 2</i>  | <u>Kickoff</u><br><b>State of the Association</b><br>9:15 am<br><i>Salons 3 &amp; 4</i><br><u>Keynote</u><br><b>ISA Thought Leader</b><br><i>Josh Bersin</i><br>9:45 - 11:15 am<br><i>Salons 3 &amp; 4</i>  | <u>Kickoff</u><br>9:00 am<br><i>Salons 3 &amp; 4</i><br><b>Business of the Year - TBD</b><br>9:15 - 10:15 am<br><i>Salons 3 &amp; 4</i>      | <u>Work Shop</u><br><br><b>Unlearning for the Future</b><br><br><i>Speaker: Barry O'Reilly</i> |
|  | <b>Lunch</b><br>11:30 am - 12:45 pm<br><i>Paradise Terrace</i>  | <u>Break</u><br>10:15 - 10:30 am<br><i>Paradise Lobby</i>  |  |
| <u>Invitation Only</u><br><b>LUNCH for<br/>CEOs/Presidents/Owners<br/>&amp; Financial Benchmark<br/>Study Participants</b><br>11:30 am - 12:30 pm<br><i>Paradise Terrace</i> | <b>Idea Exchange for<br/>Like Size Companies</b><br><br>1:00 - 2:30 pm  | <u>Mega Session I</u><br><b>Design Thinking</b><br><i>Speaker: ExperiencePoint</i><br>10:30 - 11:45 am - <i>Salon 1</i>                      | 9:00 am - Noon<br><i>Salons 3 &amp; 4</i>  |
|  |   | <u>Mega Session II</u><br><b>NeuroScience of Learning</b><br><i>Speaker: Lisa Rock</i><br>10:30 - 11:45 am - <i>Salons 5 &amp; 6</i>         |  |
|  |   | <b>Hands On Technology "Lab"</b><br><i>Pixvana</i><br>10:30 - 11:45 am - <i>Salon 2</i>  |  |
|  |   | <u>Lunch</u><br>11:45 am-1:00 pm / <i>Paradise Terrace</i>   |  |
| <u>Invitation Only</u><br><br><b>2019 ISA Financial<br/>Benchmark Study</b><br><br>12:30 pm - 2:30 pm<br><i>Salons 1 &amp; 2</i>   | <u>Breakouts:</u><br><br>Up to \$2.5M - <i>Salon 1</i><br>\$2.5M-\$4.9M - <i>Salons 3 &amp; 4</i><br>\$5M-\$11M - <i>Salons 5 &amp; 6</i><br>\$11M-\$25M - <i>Salon 7</i><br>\$26M-\$100M+ - <i>Salon 8</i> | <u>Mega Session III</u><br><b>Courage at Work</b><br><i>Speaker: Bill Treasurer</i><br>1:00 - 2:15 pm - <i>Salon 1</i>                       |  |
|  |   | <u>Mega Session IV</u><br><b>Sales Talent &amp; Sourcing ID Selection</b><br><i>Speaker: TBD</i><br>1:00 - 2:15 pm - <i>Salons 5 &amp; 6</i> |  |
|  |   | <b>Hands On Technology "Lab"</b><br><i>Pixvana</i><br>1:00 - 2:15 pm - <i>Salon 2</i>  |  |
|  | <u>Break</u><br>2:30 - 2:45 pm / <i>Paradise Lobby</i>  | <u>Break</u><br>2:15 - 2:30 pm - <i>Paradise Lobby</i>   |  |
| <b>Kickoff</b><br>3:00 pm<br><i>Salons 3 &amp; 4</i>   | <u>General Session</u><br><b>The 4 P's Ripe for Virtual Reality</b><br><i>Pixvana</i><br>2:45 - 3:45pm / <i>Salons 3 &amp; 4</i>  | <u>Keynote</u><br><b>Strategic Disruption</b><br><i>Speaker: Shawn Kanungo</i><br>2:30 - 3:45 pm - <i>Salons 3 &amp; 4</i>                   |  |
| <u>Keynote</u><br><b>Change Makers</b><br><i>Speaker - Shiza Shahid</i><br><br>3:30 - 4:30 pm<br><i>Salons 3 &amp; 4</i>   | <u>Closing Remarks</u><br>3:45 - 4:00 pm<br><i>Salons 3 &amp; 4</i>   | <u>Closing Remarks</u><br>3:45 - 4:00 pm<br><i>Salons 3 &amp; 4</i>  |  |
|  | <b>FREE TIME</b><br>4:00 - 5:00 pm  |  |  |
|  | <b>Hands On Technology "Lab"</b><br>4:00 - 5:00 pm  |  |  |
| <b>Welcome Reception</b><br>1st Time Attendees<br>6:00 - 7:00 pm<br><i>Salons 1 &amp; 2</i>  |   | <b>Celebrating ISA's 2020 Awards<br/>Reception</b> - 6:00 - 6:30 pm<br><i>Paradise Terrace</i>   |  |
| <b>Great Graze</b><br>7:00 - 9:00 pm / <i>Garden Lawn</i><br><i>Stop in for a Virtual Reality<br/>"Mini Lab"</i>   | <b>Free Evening</b>   | <b>Awards</b> - 6:35-7:40 pm<br><b>Dinner/Dancing</b> - 7:40-10:00 pm<br><i>Salons 3 &amp; 4</i>   |  |