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PRESS RELEASE

For Immediate Release

INTREPID BY VITALSOURCE NAMED ISA BUSINESS OF THE YEAR

DALE CITY, VA (March 20, 2018) – Intrepid by VitalSource™ was named ISA's 2018 Business of the Year Awardee at ISA - The Association of Learning Providers' Annual Business Retreat Awards Dinner, held in Tucson, AZ, on March 20. The designation recognizes the company's financial success, quality products and services, market position and positive workplace culture.

"The team at Intrepid has pioneered a platform that has made online learning more engaging, applied, collaborative and impactful," says Craig Ross, CEO, Verus Global, and Chair of the Awards Committee. "They've proven that you can still engage people and have meaningful collaboration in today's online world, and they've done it by staying entrepreneurial, engaged and collaborative themselves."

Intrepid's flexible platform, which integrates social and collaborative features, can be easily configured for a variety of learning use cases, such as collaborative, cohort-driven digital programs (corporate MOOCs) and blended learning journeys. In the last 35 months alone, Intrepid and its solutions have been recognized with 40 awards from leading industry organizations such as the Brandon Hall Group, Training Industry, Chief Learning Officer, the eLearning Guild and Training magazine.

Founder Sam Herring says Intrepid is inspired by three fundamental drivers: putting the learner's experience first; striving to make digital learning deeply engaging, practical and impactful; and enabling learners to develop new skills and solve challenges at work. Intrepid's clients also applaud the business's innovative approach to helping them achieve their learning and development goals in the modern world.



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“As part of the research process for this award, we talked with several of Intrepid’s clients, and it became clear that the team is intensely focused on innovating the future of online learning for customers, partners and the people they serve,” says Pamela J. Schmidt, Executive Director of ISA. “Their clients described them as ‘true business consultants,’ ‘delegates of our business’ and ‘our anchor point...our steady state.’ That kind of feedback demonstrates just how valued they are by the great companies they work with.”

Intrepid by VitalSource™ joins such previous recipients of the Business of the Year Award as Center for Creative Leadership, Power Speaking, Pivot Leadership, VitalSmarts, Crisis Prevention Institute, Acumen Learning, Root Learning, Management Concepts, The Ken Blanchard Companies and DDI. According to Schmidt, the Awards Committee selects the winner based on the firm that reflects the best balance of five defined criteria: Financial viability (indicators that reflect healthy and sustained revenue, operating income, etc.); recognized products/services by clients (verified contribution to client performance); positive organizational culture (employee-friendly, development-oriented, high employee satisfaction levels); customer service/client satisfaction; and respect from colleagues and industry recognition for its body of work.

To learn more about the 2018 ISA Awards, visit www.isaconnection.org.

About ISA–The Association of Learning Providers

[ISA](http://www.isaconnection.org) is the only industry-specific association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. More than 80 companies comprise the membership of ISA, who are contributing to the success of more than 100,000 clients across the Fortune 500 and around the world. Members come together to learn key business insights, share their collective wisdom, expand their resources and enhance their results.

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