

## **PRESS RELEASE**

For Immediate Release

### **TRICIA NADDAFF RECEIVES ISA'S 2018 OUTSTANDING CONTRIBUTION AWARD**

**DALE CITY, VA (March 20, 2018)** – Tricia Naddaff, President of Management Research Group, was presented with the 2018 Outstanding Contribution Award at ISA-The Association of Learning Providers' Annual Business Retreat Awards Dinner, held in Tucson, AZ, on March 20. The designation acknowledges an individual who has gone “above and beyond” through consistent, exceptional work on ISA-related activities.

“You don’t have to be a member for decades to make a huge impact at ISA, and Tricia is living proof of that fact,” says Craig Ross, CEO, Verus Global, and Chair of the Awards Committee. “Having only been a member since 2016, she’s already made a mark — and ISA is all the better for it. Tricia continually reaches out to help on multiple projects, and she consistently follows through on her promises to do whatever she agrees to take on.”

After experiencing her first Annual Business Retreat in 2016, Naddaff joined the 2017 committee and became an active contributor in several ways — coaching speakers, finding speakers, working with teammates and leading sessions. This year she served as co-chair of the 2018 committee in preparation to step into chair duties for 2019.

“Tricia has not only volunteered for numerous committees during her brief time as an ISA member, her enthusiasm and willingness to go out of her way to help other ISA members has been awesome and inspiring,” says Pamela J. Schmidt, Executive Director of ISA. “This award not only recognizes her humor, hard work and unbridled enthusiasm; it’s also an expression of our appreciation for the impact she’s already made and her continued dedication and active engagement.”

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Naddaff joins previous winners of the Outstanding Contribution Award including Mike Esterday (Integrity Solutions), Jeb Brooks (The Brooks Group), Susan Smith (Center for Creative Leadership), Anne Warfield (Impression Management Professionals), Galina Jeffrey (Clarif-I), Elaine Biech (ebb associates), Ben Snyder (Systemation), Cynthia Clay (NetSpeed Learning Solutions), Steve Cohen (Strategic Leadership Collaborative) and Mark Brodsky (Conner Partners).

To learn more about the 2018 ISA Awards, visit [www.isaconnection.org](http://www.isaconnection.org).

### **About ISA—The Association of Learning Providers**

[ISA](http://www.isaconnection.org) is the only industry-specific association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. More than 80 companies comprise the membership of ISA, who are contributing to the success of more than 100,000 clients across the Fortune 500 and around the world. Members come together to learn key business insights, share their collective wisdom, expand their resources and enhance their results.

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