

## **PRESS RELEASE**

For Immediate Release

**BEVERLY KAYE HONORED WITH ISA THOUGHT LEADER AWARD**  
*Bestselling Author and Leading Authority on Career Management and Talent Engagement  
Recognized for Her Contributions to Modern Workplace Performance*

**DALE CITY, VA (March 20, 2018)** – Beverly Kaye, founder of Career Systems International and a leading authority on career planning and development, talent engagement and retention, received the Thought Leader Award at ISA-The Association of Learning Providers’ Annual Business Retreat Awards Dinner, held in Tucson, AZ, on March 20. The designation recognizes those whose body of work in support of work-related learning and performance has significantly influenced people and organizations.

“Beverly’s name is synonymous with career management,” says Craig Ross, CEO, Verus Global, and Chair of the Awards Committee. “Countless HR, training, management and individual professionals have benefitted from her expertise and guidance as well as her dedication to helping people discover greater meaning in their work and gain greater control over their career destinies.”

In addition to her best-selling books, including *Love ‘Em or Lose ‘Em: Getting Good People to Stay*; *Love It Don’t Leave It: 26 Ways to Get What You Want at Work*; *Hello Stay Interviews Goodbye Talent Loss*; and *Help Them Grow or Watch Them Go*, Kaye is a dynamic speaker who’s regularly called on as an expert contributor to *The Wall Street Journal*, *The New York Times*, *USA Today*, *Working Women*, *Forbes* and numerous others. She has received a host of accolades and awards during her career, including ISA’s “Broomfield Award – The Spirit of ISA” in 2011, as well as ATD’s Distinguished Contribution to Workplace Learning and Performance Award, Pfeiffer’s Human Resource Development Award, University Associates’ Award for Outstanding Contribution to the Field of HRD, and many others. She was also selected for ATD’s prestigious Legends series of “pioneers and prophets in the field of workplace learning and development.”

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“Beverly has dedicated her life’s work to helping individuals and organizations grow in a workplace that fosters greater commitment, fulfillment and humanity,” says Pamela J. Schmidt, Executive Director of ISA. “And just as important, she’s a powerful role model for fellow women in the field. She is loved and respected as a valued friend and colleague, nowhere more so than in the ISA community, where she is gracious, humble and generous with her time, contributions and mentorship.”

As the recipient of the ISA Thought Leader Award, Kaye joins previous winners including Patrick Lencioni, Dr. John Kotter, Peter Senge, Dr. John “Jack” Zenger and Dr. Joseph “Joe” Folkman, Steven R. Covey, Patricia “Pat” McLagan, Donald Kirkpatrick, Jim Kouzes and the Center for Creative Leadership.

To learn more about the 2018 ISA Awards, visit [www.isaconnection.org](http://www.isaconnection.org).

### **About ISA–The Association of Learning Providers**

[ISA](http://www.isaconnection.org) is the only industry-specific association devoted exclusively to helping executives in the training, learning and performance consulting industry grow their businesses. More than 80 companies comprise the membership of ISA, who are contributing to the success of more than 100,000 clients across the Fortune 500 and around the world. Members come together to learn key business insights, share their collective wisdom, expand their resources and enhance their results.

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