



***Bold Thinking. Smart Growth.***

*What's happening in the world of ISAers? Our ISA NewsFlash keeps you connected with the latest member news and opportunities of interest.*

*This edition of the NewsFlash includes 2018 Annual Business Retreat follow-up materials. If you have questions or are looking for something specific, please email [ldonovan@isaconnection.org](mailto:ldonovan@isaconnection.org).*



### **ISA's 2018 ABR-Highlights of the Best!**

Thank you for making this year's Annual Business Retreat one of ISA's best! Your energy and enthusiasm were unmatched. Special thanks to those who worked hard to bring the retreat to life as committee members, presenters, panelists, buddies and simply for showing up and sharing your experience.

#### *Retreat Highlights*

- 154 attendees participated in the 2018 Annual Business Retreat.
- Sixty five percent (65%) of registrants completed evaluations.
- ISA received a 94.6% (4.73 on a 5.0 scale) overall satisfaction rating, our second highest rating ever!
- ISAers, you sure know how to make newcomers feel a part of things - 97% of welcome reception attendees rated the reception and buddy system helpful in making connections at the ABR.
- Thank you for all your help and feedback. If you have additional ideas or suggestions for the 2019 program, please email them to [ldonovan@isaconnection.org](mailto:ldonovan@isaconnection.org) by May 15th.

### Reminders:

- All available speaker materials can be [accessed here](#).
- **Mark your calendar for ISA's 2019 Annual Business Retreat, March 17-20, 2019**, at the JW Marriott Camelback Inn, Scottsdale, AZ. You won't want to miss it. And while the dust still hasn't settled from the 2018 ABR, the 2019 Planning Team is already preparing to assemble at Camelback in June to plan for next year's Retreat AND see the new meeting space renovations!

### **Congratulations to ISA's 2018 Award Recipients**

It was delightful to spend an evening celebrating the 2018 Award recipients. The esteemed ISA Business of the Year Award was presented to Intrepid by VitalSource, with Sam Herring, Founder, VP & GM, accepting the award. ISA's Broomfield Spirit Award was presented to Ben Snyder, CEO of Systemation; the Outstanding Contribution Award went to Tricia Naddaff, President of Management Research Group; and the 2018 Thought Leader Award was presented to Beverly Kaye, Founder of Career Systems International. You can read more about all the awards in the [presentation booklet](#) and the [press release](#).



### **Upcoming ISA Events**

#### **July 18-19, C-Level Forum: Keep the Connections Going This Summer in Minneapolis**

Thanks to ISA member MDA Leadership, this summer's C-Level Forum will be held at the MDA offices in Minneapolis. While there are no registration fees (C-Level Forum seats are included in your dues), you must register in order to reserve your seat. Registrations are managed on a first come, first serve basis, so don't put it off. [Register online here](#) to guarantee your spot in Minneapolis.

#### **Deadline May 29: 2018 Annual Training magazine/ISA Member Directory**

The sixth edition of the annual *Training* magazine/ISA Member Directory is in the works as we speak, and it offers a great opportunity to not just build brand exposure but also generate high-quality leads for your firm. Demonstrate your expertise with an *ISA Member Spotlight* article and/or a *60-minute lead-generating webinar*-you get the members-only discounted rate! The special ISA section of *Training* will also give 40,000 subscribers an overview of ISA and the benefits of working with ISA member companies. All ISA members in good standing at the close of the Directory will be listed with one primary contact and contact information, including your web address. *Hurry! Details of your enhanced listing or spotlight article need to be finalized no later than May 29th.*

## Member Mentions

**Beverly Kaye** received the ATD Lifetime Achievement Award at the 2018 ATD International Conference & Expo. This award recognizes an individual who has advanced knowledge and practice across the talent development field and made impactful contributions to the profession. Congratulations to Bev!

**New ISA Members:** Every time a new member joins ISA, we enrich our collective insights, knowledge and experience. ISA extends a warm welcome to our newest 2018 members:

	
<p><b>Brian Lee</b> Founder &amp; CEO <u>Custom Learning Systems</u> brian@customlearning.com www.customlearning.com</p>	<p><b>Jeff Lefton</b> COO <u>Psychological Associates</u> jlefton@q4solutions.com www.q4solutions.com</p>
	
<p><b>Dennis Reina</b> Principal <u>Reina, Your Trust Building</u> <u>Consultants</u> dsreina@reinatrustbuilding.com www.reinatrustbuilding.com</p>	<p><b>Cile Johnson</b> Partner <u>Talent Dimensions</u> Cile.johnson@careersystemsintl.com www.careersystemsintl.com</p>

## In the News:

**Countdown to the European Union's GDPR:** With the May 25 deadline looming for organizations to comply with the European Union's General Data Protection Regulation (GDPR), many firms are concerned about what this fundamental shift in how personal consumer information must be processed and secured means for their business. For those who do business in global markets, how you handle data records is a critical issue. If you are interested in coming together for a conference call or webinar to compare notes and/or learn more, [please let us know by filling out this form no later than May 17th.](#)

**The Beverly Kaye UCLA Career Development Fund** has been established in her honor. Since earning her doctorate at UCLA, Bev has dedicated her life's work to helping individuals and organizations grow. This fund will assist students and graduates at UCLA. [Learn more here.](#)

**Psychological Associates** named [Clay Hildebrand as President in March](#). Hildebrand joined Psychological Associates in 2009 and, prior to this promotion, served as Senior Vice President of Sales and Marketing. Psychological Associates [also recently hired](#) Christopher Sloan, Ph.D., as Senior Vice President of Performance Consulting and Patricia Bagsby, Ph.D., as Vice President of Organizational Consulting. Congratulations to Clay, Christopher and Patricia, and welcome to ISA!

Have a great week!

Pam

*Pamela J. Schmidt*  
*ISA Executive Director*