

April 19, 2019



Bold Thinking. Smart Growth.

So what's happening in the world of ISAers? Our ISA News Flash keeps you connected with the latest member news and opportunities of interest.

This edition of the NewsFlash includes 2019 Annual Business Retreat follow-up materials. If you have questions or are looking for something specific, please email ldonovan@isaconnection.org.



**ISA 2019 Business of the Year Recipient ExperiencePoint, Inc.
Co-Founders Greg Warman and James Chisholm**

ISA's 2019 ABR Highlights

Thank you for making this year's Annual Business Retreat one of ISA's best! Your energy and enthusiasm were unmatched. Special thanks to those who worked hard to bring the retreat to life as committee members, presenters, panelists, buddies and simply for showing up and sharing your experience.

And while the dust still hasn't settled from the 2019 ABR, the 2020 Planning Team is already preparing to assemble at ISA member CCL in June to plan for next year's Retreat! If you have ideas or suggestions for the 2020 program, please email them to ldonovan@isaconnection.org by May 8th.

Retreat Highlights

This year, ISAers returned to Camelback and a spectacularly renovated meeting space. True to the theme, the 2019 ABR challenged members to be Fearless and Focused. We kicked off with a provocative session by futurist Bob Johansen, who explored spectrum thinking and the possibilities that lie ahead. Fast Forward Group's Wendy Leshgold then brought it back down to earth with an actionable exercise for declaring a bold

vision and making it happen. Best-selling author Nir Eval provided practical tips for becoming "indistractable," and a panel of ISAers shared the good, bad and ugly of growing a business.

ISA members also helmed the Mega Sessions this year, providing their expertise on topics ranging from business acumen and accountability to ROI. To wrap things up, Dan Roam encouraged us to flex our creativity with a crash course on how to lead, sell and innovate with our visual minds.

From the Like Size Challenges session to informal meet-ups and casual conversations in the Networking Café, there was plenty of time to exchange ideas and build on the collective intelligence of our membership. Thank you for your participation and feedback!

A few more highlights:

- 153 participants attended.
- Evaluations were completed by 55% of participants.
- The ABR scored a 96.8% (4.84 on a 5.0 scale) overall satisfaction rating-**the highest rating ever!**
- 100% of welcome reception attendees rated the reception and buddy system as helpful in making connections at the ABR.
- We received 37 "wish list" suggestions-thank you!

Reminders

- All available speaker materials can be [accessed here](#).
- **Mark your calendar for ISA's 2020 Annual Business Retreat, March 15-18, 2020**, at the JW Marriott Camelback Inn, Scottsdale, AZ. Each year we strive to top our previous successes, so you won't want to miss what's in store for you in 2020!

Congratulations to ISA's 2019 Award Recipients

One of the highlights of the ABR was the evening we spent celebrating ISA's 2019 Award recipients. Each year ISA honors top professionals in the industry to help members learn from their experience, best practices and achievements. Selected by the Awards Committee based on an evaluation of category-specific criteria, your 2019 ISA Award winners are:

- ExperiencePoint: *ISA's 2019 Business of the Year*
- Rosabeth Moss Kanter, Ernest L. Arbuckle professor of business administration at Harvard Business School, Chair and Director of the Harvard University Advanced Leadership Initiative: *The Thought Leader Award* (accepted on her behalf by Beverly Kaye)
- Ken Blanchard, Co-Founder and Chief Spiritual Officer, The Ken Blanchard Companies, and author of the iconic classic, "The One Minute Manager": *The Broomfield Award - The Spirit of ISA*
- Henry Evans, Founder and Managing Partner, Dynamic Results: *The Outstanding Contribution Award*

You can read more about all the awards in the [presentation booklet](#) and the [press release](#).



*Front row: Greg Warman, Pam McLean, Ken Blanchard,
Pam Schmidt, James Chisholm, Bev Kaye
Back row: Colin Hunter, Henry Evans, Bill Treasurer, Sam Herring*

Upcoming ISA Event

July 17-18, C-Level Forum: Keep the Connections Going This Summer in Nashville

At the C-Level Forums, ISA C-Level members convene for a day to dig deep into self-selected issues. Led by experienced CEO group facilitators, small groups exchange insights and potential solutions/options about their individual issues.

Thanks to ISA member Integrity Solutions, this summer's C-Level Forum will be held at the Integrity Solutions offices in Nashville. While there are no registration fees (C-Level Forum seats are included in your dues), you must register in order to reserve your seat. Registrations are managed on a first come, first serve basis, so don't put it off. [Register online](#) to guarantee your spot in Nashville.

Member Mentions

MOHR Retail: Mary Beth Garcia has been promoted to President, and founder Michael Patrick has assumed the newly established role of Chief Executive Officer. Mary Beth most recently served as the company's VP of Client Solutions.

Fierce Conversations: Stacey Engle has been promoted to President. She's been with the company since 2009, most recently in the role of Executive Vice President of Sales and Marketing.

BevK & Co: Beverly Kaye was recently interviewed by Rodger Dean Duncan at Forbes about her decades-long work with career issues: [Career Mobility? Up is Not the Only Way](#)

Psychological Associates: Jasmine McWherter, previously a psychometrist and Client Solutions Specialist, has been promoted to Client Experience Manager. Psychological Associates celebrated its 60th anniversary in October 2018.

New ISA Members: Every time a new member joins ISA, we enrich our collective insights, knowledge and experience. ISA extends a warm welcome to our newest 2019 members:

		
<p>Cindy Solomon Founder & Principal <u>Courageous Leadership Institute</u> cindy@cindysolomon.com www.cindysolomon.com</p>	<p>Leslie Ehm CEO <u>Combustion Creativity Inc.</u> leslie@combustionco.com www.combustionco.com</p>	<p>Pat Smith CEO <u>Designed Learning</u> psmith@designedlearning.com www.designedlearning.com</p>

		
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Have a great week!

Pam

Pamela J. Schmidt
ISA Executive Director