

SCHEDULE AT A GLANCE as of 12/6/2018

Sunday 3/17/2019	Monday 3/18/2019	Tuesday 3/19/2019	Wednesday 3/20/2019
	Breakfast Buffet 7:30 - 8:45 am	Breakfast Buffet 7:30 - 8:45 am	Continental Breakfast 7:30 - 8:45 am
<u>Invitation Only</u> ISA CEOs/Presidents/ Owners Meeting 10:00 - 11:30 am	<u>Kickoff</u> State of the Association 9:00 am	<u>Kickoff</u> 9:00 - 9:15 am	<u>Work Shop</u> How to Lead, Sell & Innovate With Your Visual Mind <i>Dan Roam</i> 9:00 am - Noon
	<u>Keynote</u> Declare Your Bold Vision—And Make It Happen <i>Wendy Leshgold</i> 9:30 - 11:00 am	Like Size Challenges for Like Size Companies 9:30 - 11:15 am	
Break/ISA Café 11:00 - 11:30 am	<u>Breakouts:</u> Up to \$2.5M \$2.5M-\$4.9M \$5M-\$11M \$11M++		
<u>Invitation Only</u> LUNCH for CEOs/Presidents/Owners & Financial Benchmark Study Participants 11:30 am - 12:30 pm	Business of the Year 11:30 am - 12:30 pm	Lunch 11:15 am - 12:15 pm	
<u>Invitation Only</u> 2018 ISA Financial Benchmark Study 12:30 pm - 2:30 pm	Lunch 12:30 - 1:45 pm	<u>Mega Session I</u> Business Acumen <i>Kevin Cope</i> 12:30 - 1:45 pm	
	<u>A Panel Presentation</u> Bold Thinking. Smart Growth! Stories of Experience 1:45 - 3:00 pm	<u>Mega Session II</u> Leveraging Accountability <i>Henry Evans</i> 12:30 - 1:45 pm	
	<u>Closing</u> - 3:00-3:15 pm	<u>Mega Session III</u> Results That Executives Will Love <i>Jack & Patti Phillips</i> 12:30 - 1:45 pm	
Kickoff 3:00 pm	FREE TIME Free Evening	Break / ISA Café 1:45 - 2:00 pm	
<u>Keynote</u> Spectrum Thinking About the Future <i>Bob Johansen</i> 3:30 - 5:30 pm		<u>Keynote</u> Ideas That Move People <i>Nir Eyal</i> 2:00 - 3:00 pm <u>Closing Remarks</u> 3:00 - 3:15 pm	
<u>Welcome Reception</u> 1st Time Attendees 6:30 - 7:30 pm		Celebrating ISA's 2019 Awards Reception - 6:30 - 7:00 pm	
<u>Great Graze</u> 7:30 - 9:30 pm		<u>Awards</u> - 7:00-7:30 pm <u>Dinner/Dancing</u> - 7:30-10:00 pm	